

Platform	UK Presence	Services	Pricing Model	Pros	Cons
BetterUp	Strong (London office)	Leadership, resilience, well-being	Enterprise subscription (historically £50–£150/session)	Large global coach network; strong research base; scalable for enterprises	Less accessible for individual coaches; pricing opaque
CoachHub	Strong UK presence	Digital coaching for individuals, teams, executives	Enterprise packages (£60–£120/session equivalent)	AI-driven matching; strong analytics; global reach	Primarily enterprise-focused; limited flexibility for freelancers
AceUp	Global, UK clients included	Leadership and team coaching	Premium engagements (£70–£160/session)	High-quality coaches; strong leadership focus	Smaller network than BetterUp; less visibility in UK
Zebrain	Expanding into UK	AI-powered coaching for behavior change	Subscription-based (£50–£130/session equivalent)	Measurable ROI; tech-driven approach	Limited UK footprint; less brand recognition
meQuilibrium	Active with UK enterprises	Resilience and well-being coaching	SaaS subscription (£55–£140/session equivalent)	Strong mental health focus; predictive analytics	Narrower coaching scope; enterprise-only
Ceresa	Global, virtual UK programs	Leadership development & executive coaching	Bespoke programs (£65–£150/session equivalent)	Inclusive leadership programs; mentoring integration	Limited scalability; niche focus
TaskHuman	Active in UK	Leadership, well-being, personal development	Subscription (historically £50–£120/session)	24/7 access; wide range of topics; flexible	App-based only; less personalized for deep leadership work

Emerging Platforms:

In addition to the established organisations above here are some newer options:

Avado – HR and leadership development training.

MySalesCoach – Expert sales coaching marketplace.

Mindbeat – Mental well-being and performance coaching.

DoingCoaching.com – Global digital coaching platform with UK activity.

Pearl Lemon Consulting – Executive coaching and business transformation.

Praesta UK – Established executive coaching firm.

CoachFinder – UK directory for qualified coaches and NLP practitioners.